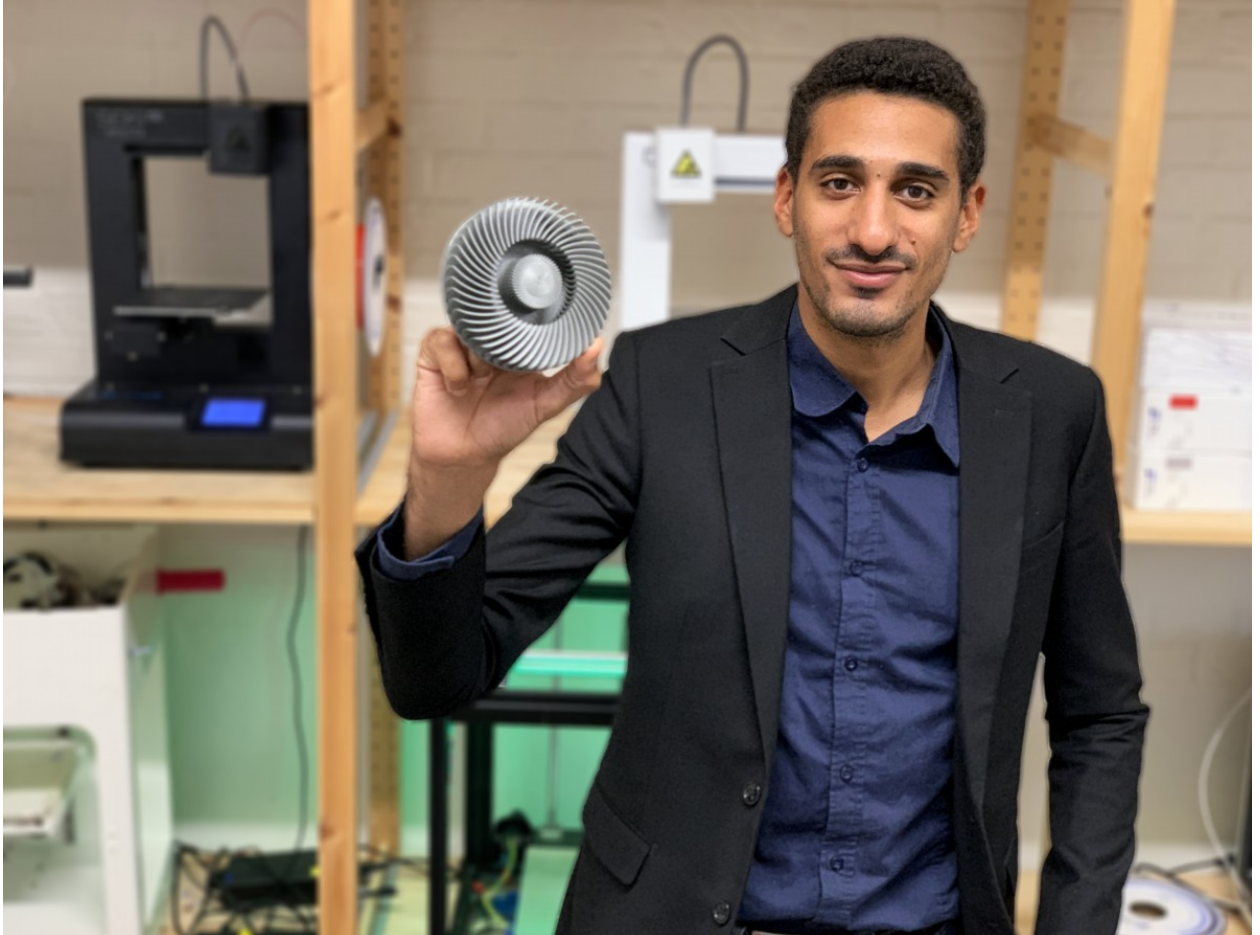


Create it REAL raises EUR 3,1M to accelerate market expansion



Aalborg - November 2nd 2020

[Create it REAL](#), the Danish 3D Print solution provider announces the closing of a EUR 3.1M financing round (DKK 23M). The investment was led by a new investor, [Investo Capital](#), followed by all the existing investors, among these [Vækstfonden's department of direct investments](#), [VF Venture](#) an investment fund helping Danish companies by providing capital and expertise.

Create it REAL ApS, founded in 2009 by Jeremie Pierre Gay, launched the worldwide first real-time processor dedicated to 3D printing back in 2013, and has since then developed a complete 3D Printing platform, consisting of all the technology bricks necessary to build a 3D printing solution.

Create it REAL serves two different markets:

Firstly, 3D Printer manufacturers worldwide, providing dedicated control systems, electronics, 3D print processors, and slicing technology (the software required for preparing the 3D print).

Secondly, ambitious vertical industries who wants to disrupt their business with 3D printing, taking full advantage of:

- Mass customization
- Digitalization of production workflow
- High speed printing
- Protecting intellectual property rights of the printed objects with secure printing.

Create it REAL CEO, Jeremie Pierre Gay says: *"We see a significant increase in companies from different industries, who approach us, because they have realized that they can disrupt their business with 3D Printing, creating new applications. But they just do not know how to apply the technology – and how to integrate it into their existing business model. This is where we can help; applying 3D printing and pushing the limits of the technology is what we do; and this create significant value for those companies who then can go on to disrupt their market. We have the expertise and all the technology bricks to provide a complete offering for both 3D Printer manufacturers and specific vertical industries. With this investment we are going to expand our global presence and create key partnerships to boost the 3D printing adoption".*

Jesper Jespersen, Partner at Investo Capital says: *"We already knew that 3D Printing has a great potential, but Create it REAL is now proving that this technology can be applied into a wide range of vertical markets, digitalizing the production process and creating new lucrative business models – for example within the healthcare sector. With this additional funding the company can accelerate the market penetration"*

Ole Kring, Investment Director at Vækstfonden Venture adds: *"This is a great day for the 3D Printing Industry. Apart from offering complete solutions to vertical markets, Create it REAL has a full offering for 3D Printer manufacturers worldwide; and now we have the strengths and resources to go and serve this market too"*

About Investo Capital

[Investo Capital](#) is a venture capital company located in Aalborg, Denmark. They invest in meticulously selected Danish early-growth firms within the area of tech business.

Investo Capital main focus is to look for companies that can scale across the globe and where they can add value while assisting to supply great exit opportunities within around five years.

About Vækstfonden

Vaeksfonden is the Danish state's investment fund. Working in close collaboration with banks and domestic and international investors, Vaeksfonden discovers and develops the companies that Denmark cannot afford to miss out on. The power of innovation, yield to society and responsibility are the three signposts that guide Vaeksfonden in finding and choosing new

projects. Since 1992, Vaekstfonden has contributed more than DKK 33,8 billion to help develop and grow more than 9.200 companies.

About Create it REAL

Create it REAL, based in Aalborg, the old Danish "Silicon Valley", is made up of experts in 3D printing technologies, electronics, software and mechanics. Thanks to our unique development platform, we create premium 3D print solutions for companies who want to disrupt, lead and drive their own industry with 3D printing.

For more information, visit www.createitreal.com or follow us on [LinkedIn](#), [YouTube](#), [Facebook](#), [Instagram](#) or [Twitter](#).

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