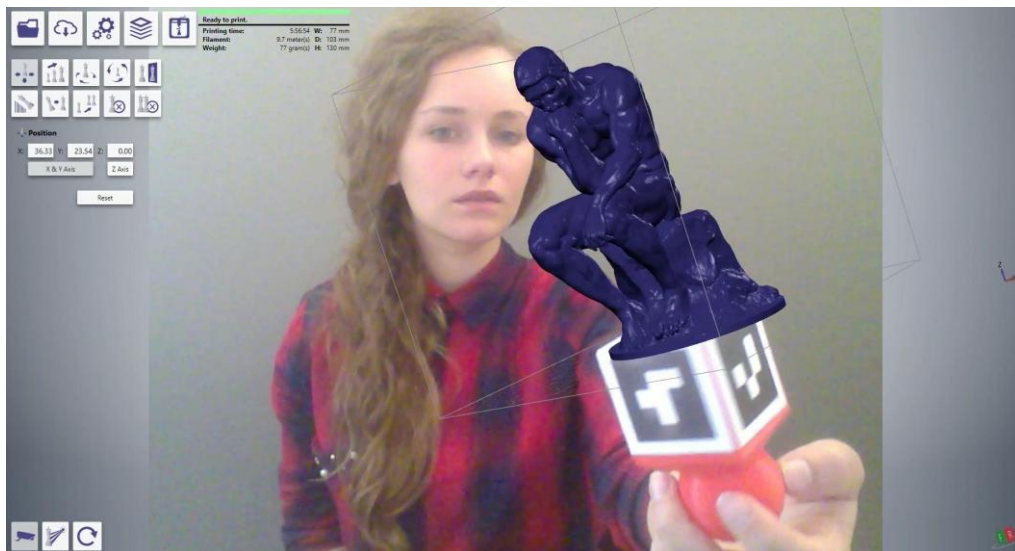


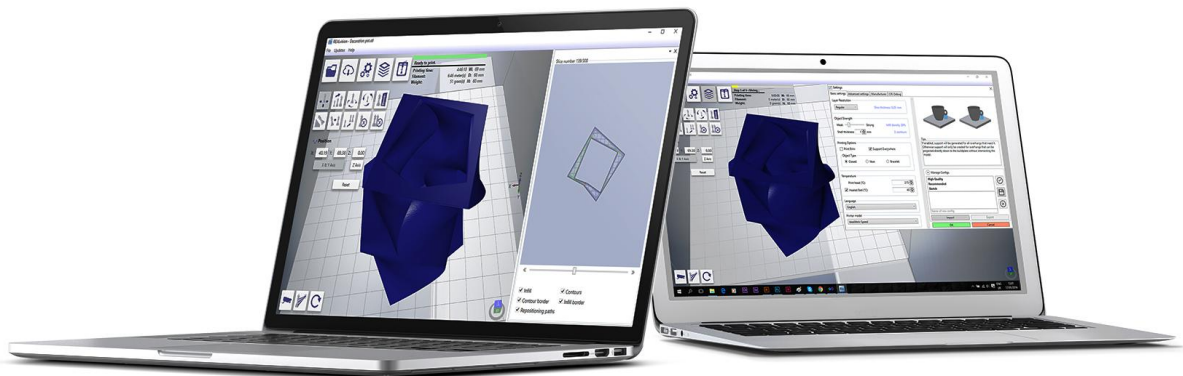
Augmented reality to enhance 3D printing

Paris – May 26th, 2016 – Create it REAL, the Danish 3D printing technology provider, announce today the integration of augmented reality in its 3D printing platform in order to help people with their projects.



As we can see on the video on [youtube channel](#) demonstrating this new concept, we can basically preview the object we want to print in our hands before printing it.

“Once you click on the camera button, REALvision start your webcam and look for a special marker you have prepared before and that’s it – no other setting” says Jeremie Pierre Gay, CEO of Create it REAL. “We decided to implement this function after several feedbacks from different customers. People wanted to be able to have a better idea of their object size before launching the print, and looking only at the workspace was clearly not enough”.

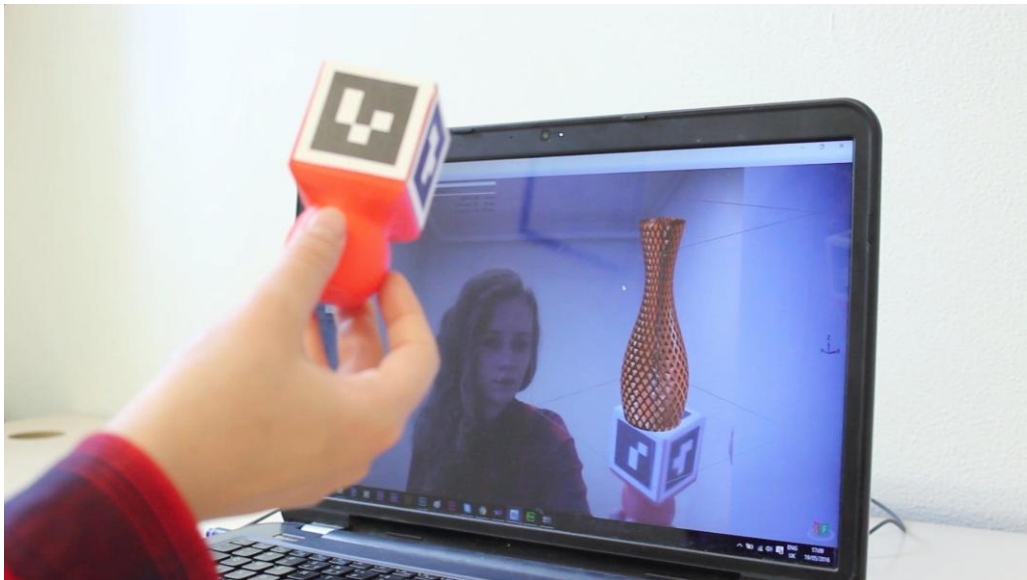


REALvision users will save time and money just using this feature to adjust their projects, but this is not all. The team is already working on the next version that will support different markers like bracelets, neckless or special glasses. Imagine that you will be able to try

jewellery or new shape of glasses before printing them. There are definitely many different markets that could benefit from such innovation.

Jeremie added "These kind of new features, targeting specific needs or issues, are directly supporting our new strategy to address vertical markets and develop 3D printers on-demand. We've been contacted by different pioneers in their industries and they were not satisfied with current 3D printers because it was always missing something special for them. So if they could not find the right printer, we would then make it for them and develop all features they need to become leaders in their own markets".

Create it REAL will demonstrate its technology during the [Inside 3D Printing](#) exhibition taking place in Paris (May 24th/26th).



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About Create it REAL

Create it REAL, based in Aalborg, the old Danish "Silicon Valley", is made up of experts in 3D printing technologies, electronics, software and mechanics. Thanks to our unique development platform, we create premium 3D printers on-demand for companies who want to disrupt, lead and drive their own industry with 3D printing.

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